



Fame Bros. Limited

Hundsun Int. Center, Suite 1510, 14 Wong Chuk Hang Rd, Aberdeen, Hong Kong S.A.R.

B.R. 62226852-000-10 | Fax: +852 3020 8727 | Office Line: +852 3488 1632

contact@fame-bros.com | www.fame-bros.com

## Harry Potter & Disney Digital Marketing Assistant/Officer (Junior profile accepted)

### Job Description

FAME BROS Limited is an international trading house active in textile. FAME BROS Limited is a third generation family-run company headquartered in Hong Kong managing the brands:

Cinereplicas, is a brand of official licensed premium movie merchandises. Each year Cinereplicas strives to expand its catalog by both expanding its product range, but also through new license agreements (Harry Potter, Fantastic Beasts, DC Comics, Disney, Pixar, The Simpsons).

Elly La Fripouille, a premium sunglasses & sun protective swimwear brand for babies and kids.

Fame Bros Limited focuses on innovation and the endless pursuit of excellence, productivity, and quality. These are the essential components to our success. Providing high quality and innovative products to our customers is our top priority.

Join our dynamic young team at the heart of the new Aberdeen. Our brand-new office is just a five-minute walk from Wong Chuk Hang MTR Station and 11 mins from Admiralty station. Visit our company website <https://fame-bros.com> for more information.



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### Main Tasks:

- Refine holistic social media strategy and create relevant content
- Operate social media and other marketing channels (Facebook, Instagram, YouTube, Pinterest, eDM, Blog)
- Track and analyze digital marketing performance
- Develop influencers marketing for potential brand activities
- Monitor and maintain various sales channels
- Report sales performance
- Collaborate with designers for content creation as well as product development
- Manage and monitor performances of external agencies
- Answer customer enquiries
- Ad hoc tasks and other activities related to Digital Marketing

### Requirements:

- Bachelor's degree in Business Administration, Marketing, Communication or similar
- 1-4 years relevant work experience
- Experience with Shopify would be a plus, but not compulsory
- Ability to take initiatives, multi-task & work independently
- Good communicator and team-player
- Detail-focused and proactive
- French-speaking is a plus
- Graphic design skills would be a plus but creativity is a must
- Starting as soon as possible

### Why working with us:

- Multicultural & young fun work environment
- You'll never get bored here - no work day here has been the same ever
- MTR : Wong Chuk Hang (7min from Admiralty station)
- 5-day work week
- Public holidays
- Year-end bonus based on performance
- Health care insurance
- We are talking about Harry Potter & Mickey Mouse all day long....

Offered salary to be from HKD16,000 to HKD24,000 based on your experience.